



WOMEN'S TRIATHLON 2012

Event Info

The Women's Triathlon has grown to be the largest and most successful women's only triathlon in Australia. Over the 20 years the Women's Triathlon has been running, it has prided itself on presenting a friendly and enjoyable experience for women of all ages. Our aim is to promote the physically active lifestyle to women, in a non intimidating environment. This positive atmosphere that we aim to provide at the Women's Triathlon, only adds to the credibility of this successful event

With increasing numbers each year, the Women's Triathlon reaches a large range of participants, including first time triathletes. The experience they receive is of the highest standard and promotes new opportunities for women to become physically active. The event will be held on the 19 February 2012 and will have over 1,200 experienced and novice female triathletes take part.

Event Expo

At the Women's Triathlon there are opportunities to display and set up stalls presenting retailers with the perfect chance to interact directly with over 1,300 women who buy and consume your products. It is the most cost-effective way to reach your target market, as well as it being a perfect platform for recruiting new customers and strengthening relationships with existing clients.

Expo Options

Option 1:	Stall Space (providing your own 3m x 3m marquee)	\$200.00
Option 2:	3m x 3m marquee <i>Price includes 2 chairs and 1 trestle table</i>	\$500.00

Extra Items:	Trestle Tables (per table)	\$16.50
	Round Tables (per table)	\$15.00
	Chairs (per chair)	\$3.00

Bump in occurs 2 hours prior

Sponsorship Opportunities

TriEvents have a number of sponsorship opportunities available at various levels. We are able to offer valuable leveraging opportunities for your organisation to ensure that you get the best return on your investment. Sponsorship is an integral part to many organisations especially in the sports industry, and sends a positive message to the community about the organisations interest in giving back.

By having the company name or logo printed on advertising material the sponsorship brings recognition to the brand and increases product awareness. It is a good way to associate your brand with the values represented by this particular sport.

If you are interested in becoming an Event Sponsor please contact TriEvents on 08 9204 1899.

Participant Pack

Each participant who enters the Women's Triathlon will receive a race pack upon registration pack collection. The participant registration pack is a great opportunity to provide information about your products and services for participants.

Option 3 Include Information Flyer or Product Sample for 1300 Participant Packs*

**This does not include production of DL flyers; companies requesting inclusion in participant packs must provide the DL's.*

Website Advertising

The Women's Triathlon has its own customized website which allows participants to easily access event information. The site has regular traffic passing through which increases closer to the event. In the 2011 event there were 3214 unique visitors to the site for the month of March, and 11036 between November to March. This is an excellent way to reach your target audience at minimal cost.

Option 4 Website Advertising (maximum 3 advertisements)



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Schedule of Events 2012

Date	TBA	TBA	18 Feb 2012	19 Feb 2012
Event	Ocean Water Swim Session	First Timers Day	Registration	The Women's Triathlon 2012

Questions and Contact Information

Questions regarding exhibiting and promotion can be directed to Frances Quick 08 9204 1899 or frances@trievents.com.au. During the event weekend Frances can be contacted on 0438 770 260. All applications for exhibiting must be received by 10 February 2012.

Contact Details

Name _____ Organisation _____

Email _____

Address _____

Suburb _____ Postcode _____

Contact Number _____ Mobile _____

Contact Person & Number on the Event Day _____

Expo Options	Quantity	Cost	Total Cost
Expo Option 1		\$200	
Expo Option 2		\$500	
Expo Extra Items			
Trestle Tables		\$16.50	
Round Tables		\$15	
Outdoor Chairs		\$3	

Option 3 – Participant Packs	Selection	Total Cost
Include Flyer or DL	<input type="checkbox"/> \$165	

Option 4 – Website Advertising	Number of Months Advertising			Total Cost
	3 Months	6 Months	12 Months	
3 Advertisements on Event Website	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350	<input type="checkbox"/> \$600	

TOTAL: _____

Payment

Payment Type VISA Mastercard Cheque/Money Order

Cardholder Name _____

Card Number _____ - _____ - _____ - _____ Expiry Date ____ / ____

Signature _____

Form can be returned by post, fax or email: P: PO Box 1960, Osborne Park DC WA 6916. E: frances@trievents.com.au. F: 08 9204 1877

Event Expo & Promotion